

CAYUCOS PORTAL

Winter 2020-2021

HOLIDAY ISSUE

Issue 7



Ten of the Candidates for Mayor, with the Mayor-elect in the attitude of cordial greeting to his constituents in the center. (Left to right) Virgil Ambrosia, Preston McKay, Virgil Borges, Sam Morris, MAYOR FRANK ASPESI, Joe Mattos, Guido Minetti, Moree and Matt Rogallo, and Wm. Boyle. (Note: Almost 200 people surrounded the banquet tables that night to witness this event.)

Editor's Note: Having just finished an election here's a view into one of Cayucos' past races for Honorary Mayor.

Background Information:

It seems that the Cayucos Mayor's Contest was sponsored by the Chamber of Commerce and held every December and January.

The candidates were nominated in December, and the race was on! Now it was up to the citizens of Cayucos to vote. It was a penny a vote, and cans were placed in local businesses throughout the town. The candidate who got the most votes and polled them that week would be declared Mayor For A Week regardless of whether someone else was still in the lead with a larger campaign total vote. Each candidate had a platform, and the total monies collected would go to a special project the Chamber of Commerce decided upon. The winner was announced at a Chamber banquet near the end of January. The information was taken from the *Cayucos Comet*, January 15, 1953.

In the 1953 Mayor's Race, there were a total of nineteen candidates, including two women! That night the vote totals read by Rogallo were as follows:

Frank Aspesi.....32,772
Guido Minetti.....22,810
Joe Mattos.....14,760
Virgil Borges.....3,619
Joe Silva.....2,168
Moree Rogallo.....1,753
V. F. Ambrosia.....1,338
P.G. McKay.....1,116
Sam Morris.....1,038
Carl Angelo.....914

Winston Stafford.....375
Casey Rummler.....216
L.F. Wing.....112
William Efird.....101
Homer Bunten.....30
Velma Hill.....25
William Boyle.....7
Matt Rogallo.....22
Claude Guiney.....1

Thank You---

I want to thank all the friends who voted for me for Mayor of Cayucos - And I promise to do my best to advance the interests of Cayucos. Your cooperation will be greatly appreciated. Let's talk less and work more for a bigger and better Cayucos. Thanks again!

FRANK ASPESI MAYOR

*The new mayor wondered what good the key would do him if somebody had a duplicate. The matter was never settled, as the new key was accepted as the badge and the reward of the winner.



From left to right: Joe Silva and his shotgun guarding the treasurer, V. W. Messenger, and the big bag of "sugar" (\$831.79), and George Canet, a member of the election committee.



Frank Aspesi (left) receiving the Duplicate Key* from Ex-Mayor Guido Minetti (made by him).



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Need the Perfect Gift?

We have it! It's our book called *Cayucos by the Sea: A Pictorial History*. This \$15.00 book is filled with wonderful historic photos of Cayucos and information about our town. It makes the perfect holiday gift! Call (805) 235-2176 or (805) 771-0205 to purchase.

UPDATES

MUSEUM

We closed the museum in March due to the pandemic, and it is currently still closed. Our first priority is keeping our visitors, our members, and our volunteers safe. Please continue to visit our website for current information.

WEBSITE

Please visit our website, cayucoshistoricalsociety.com

THANK YOU

The Board would like to thank everyone for continuing to support our organization during this difficult time. We are looking forward to the day when we can reopen our museum, have a general meeting and open house, and sponsor another history night. We want to continue to give people a glimpse into Cayucos' past. Thank you for being members!

 *give the gift of membership!*

MEMBERS MAKE THINGS HAPPEN

Your generous gift will help the society continue a legacy in our community, enabling us to further our efforts to promote historic preservation.

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