

## Cayucos is Grateful Past and Present



### THANKSGIVING 1954

Thankfulness might be defined as an active recognition of the good we have. Thankfulness is not a verbal statement made on or about, the last Thursday of November in which we “remember” our blessings. If we’re really thankful we don’t forget them.

Many people go through the year cussing and complaining about what they lack – what they should have but can’t get. Their eyes are glued most of the time on the better positions and possessions of others. Other people have more because of “pull” or “luck” – anything but ability.

It has been said that if you want to have more the first step is to learn to appreciate what you have, however little that may be. Following this advice usually results in the discovery that one isn’t quite as bad off as he thought he was. Progress in that direction will make one less envious of others and their advantages. It also tends to turn our thoughts toward constructive ways of achieving more.

But the goal must be to gain something more than material possessions such as a better house, a smarter car and so on. These should come all right but more as by-products of the real goal of learning to enjoy life. If possessions hold a secondary place in your life they serve you, if they are first in your affections they force you to serve them.

It’s essential for us to understand what it really means to be thankful.  
Well, enjoy the turkey.

Marcus L. Waltz, editor

Cayucos Comet, Thursday November 25, 1954



circa 1950



Downtown, circa 1950



circa 1950, no beach wall



Looking North, circa 1970



Downtown with Paul's in the background



Ambrosia Variety Store, circa 1970

Life may be full of joy or pain,  
Some is loss and some is gain  
That your life is not lived in vain  
Give thanks,  
For laughter making life seem brighter  
For tears that make sorrow lighter  
Give thanks  
For friends and family – loyal and true  
For their love and understanding, too  
Give thanks  
For work, for food, for rest at night,  
For birds, for flowers, for sunshine bright,  
Give thanks  
For rain to wash the plants and air,  
For beauty Gods put everywhere,  
Give thanks  
Count your blessings large and small,  
Then 'tis sure that we shall all  
Give thanks

Brought to you by:  
The Ambrosia Variety Store  
Cayucos Breeze November 1972

### Thanks To Our Members and Friends

Marcus Waltz said it in 1954, “Thankfulness... is a recognition of the good we have.” And one of the best things that the Cayucos Historical Society has is the support of our members and friends.

We’ve had some challenges in the last few years, one of which is that we lost our museum’s home due to the renovation of the Vet’s Hall. But our friends Kevin & Lisa McClory at the Cayucos Surf Shop stepped in and offered us a place to use as an Exhibit space and a temporary home. Many others supported us by their donations and volunteer efforts and others by attending the events we have, and still others by simply reading our newsletter.

We are so grateful to all who join us in our efforts to keep the history of Cayucos alive and available to all. We count you as major blessing and wish you the happiest of Thanksgiving.



PO Box 143  
Cayucos CA 93430

READY TO RENEW?  
NOT A MEMBER?

You can join or renew today!  
Fill out the coupon below,  
or renew/join online  
cayucoshistoricalsociety.com  
Your renewal date is:

\_\_\_\_\_

Cass Warehouse/Vet's Hall Renovation Update!

Among the things we are grateful for this season, is the wonderful progress being made on the renovation of the Cass Warehouse/Vets Hall. This structure has a long history in Cayucos. It was one of the first buildings erected after Cayucos was established in 1875 and has always been central to the life of our town. First, it was the headquarters of the shipping business of James Cass. Then it became a community hall, which was adapted and changed to meet the needs of our town. After this renovation, it will continue its tradition in serving the needs of our community.



The tentative finish date of the hall is March, 2024, which isn’t that far away. The forefront of the photo shows the historic annex being built. CHS is hoping to occupy this space with our History Museum. Fingers crossed.

As the renovation continues there will be items needed for the building that will NOT be included in the construction costs. These items include furnishings and amenities. Any support you can provide for these items will be much appreciated.

To donate, please go to: [restorecayucosvetshall.org](http://restorecayucosvetshall.org)

MEMBERS MAKE THINGS HAPPEN

*Become a Founding Member of the Cayucos Historical Society*

Your generous gift will help the society continue a legacy in our community, enabling us to further our efforts to promote historic preservation.

☐ self membership    ☐ gift membership

Date of contribution:

If gift membership, from: \_\_\_\_\_ / \_\_\_\_ / \_\_\_\_  
mm/dd/yy

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

CHS members receive e-mails announcing walks, events, meetings, and special occasions. CHS will never share your personal information or e-mail address with outsiders. You may opt out at any time.

Please make check to: Cayucos Historical Society  
Mail to: PO Box 143, Cayucos, CA 93430

☐ Gold Member \$100

☐ Cayucan \$50

☐ Trailblazer \$25

☐ Pathfinder, ages 11-18 \$10

☐ Explorer, ages 6-10 \$5

☐ Other \$ \_\_\_\_\_

☐ Please contact me to volunteer

Come Visit Us!

Museum  
146 N. Ocean Ave  
at the Cayucos Surf Co

Website  
[cayucoshistoricalsociety.com](http://cayucoshistoricalsociety.com)

Instagram  
[@cayucoshistoricalsociety](https://www.instagram.com/cayucoshistoricalsociety)